

CLO-SET

# CLO-SET SKILL-UP WEBINAR FOR BRANDS

Best Design Development process in CLO-SET



PART

1

CLO-SET **Discovering Key insight**

CLO-SET **Design Development workflow**

CLO-SET **Roadmap**

PART

2

Live Demo<sup>\*</sup>

PART

3

Q&A

# Discovering Key Insights V.01

# CLO-SET skill up V.01 recap



## Group structure

Learning CLO-SET Hierarchical system and Best preset guideline per User Type (Brand & Vendor & Academic)



## Permission System

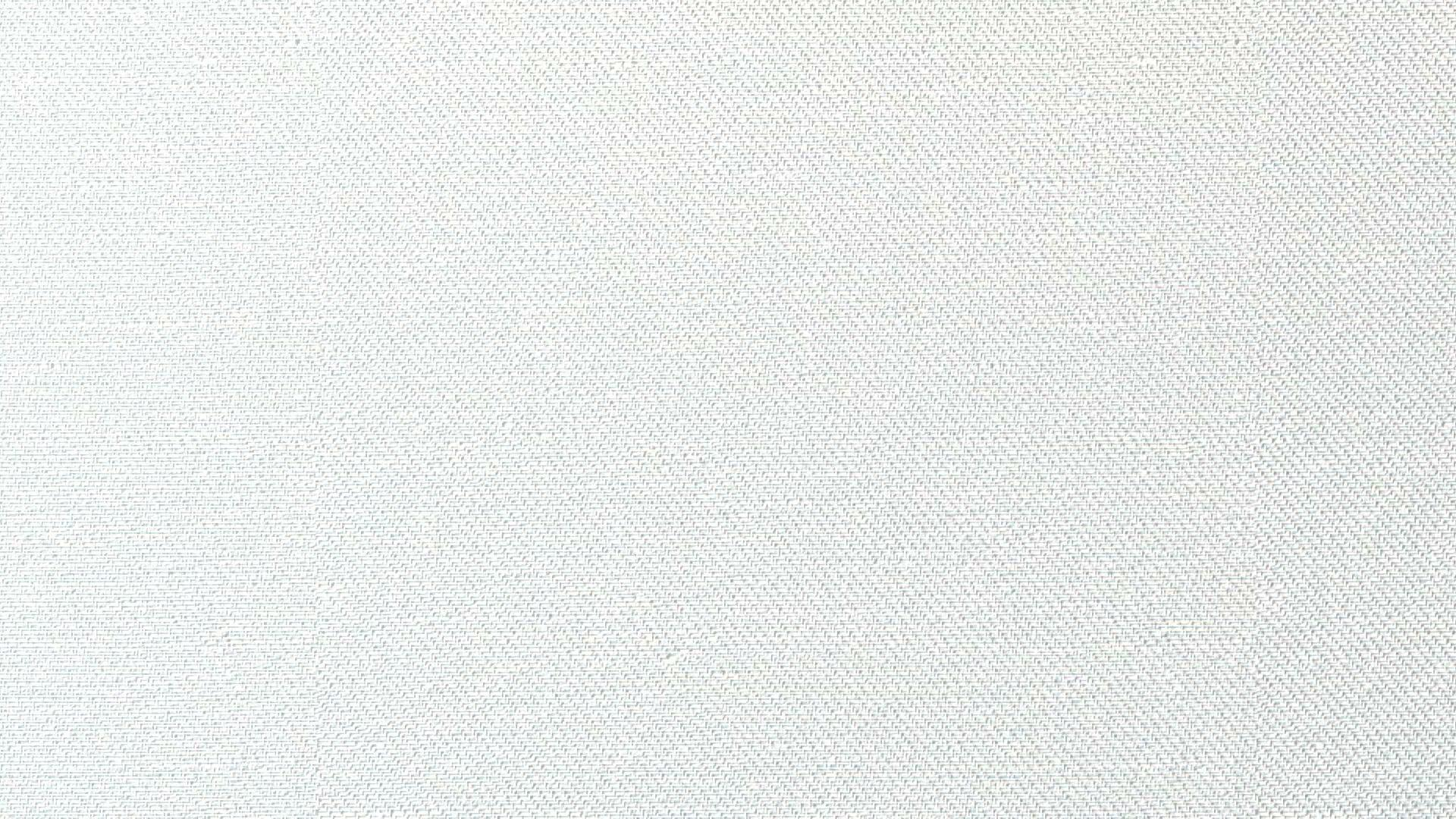
CLO-SET's permission structure based on each space and R&R (Admin & Collaborator & Editor & Viewer)



## Live Demo

Showcasing the workflow scenario with the core CLO-SET functionalities

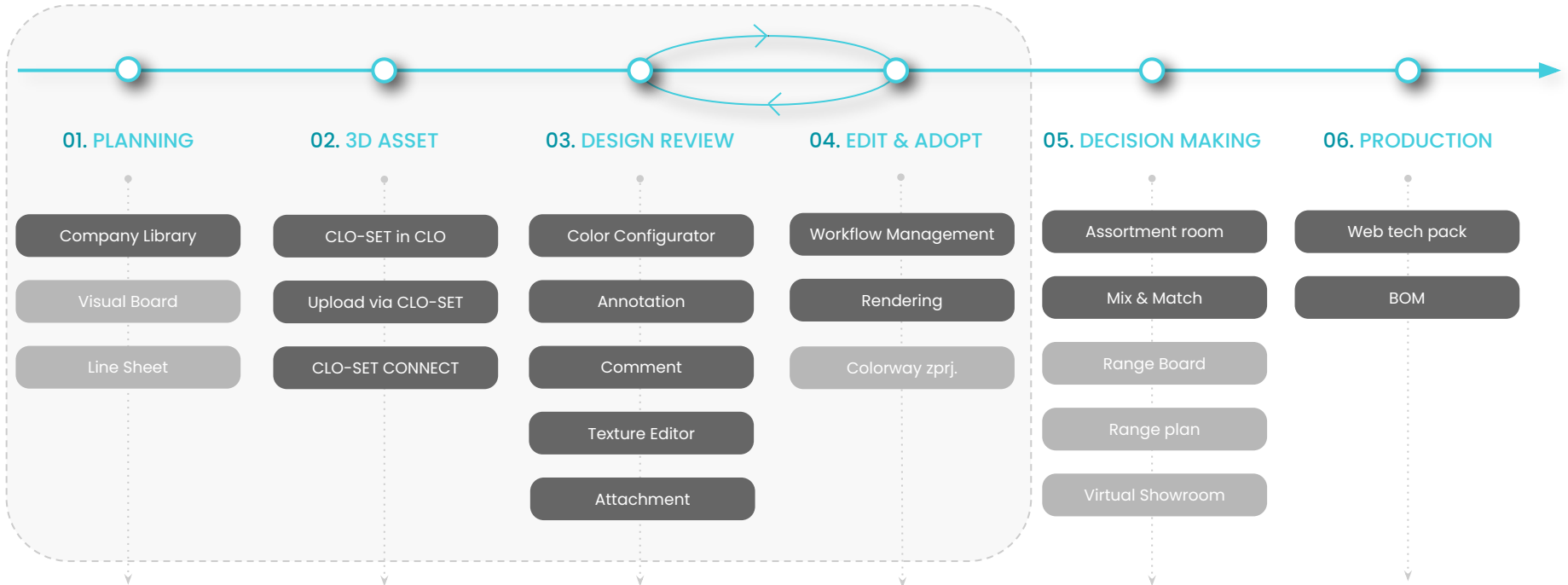
[YOUTUBE LINK](#)





***CLO-SET is a 3D creation workspace that maximizes the value of 3D assets to improve communication and collaboration with stakeholders and efficiently manages data included in 3D assets.***

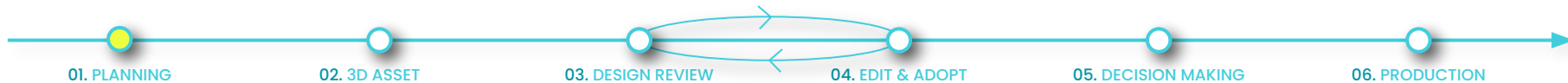
## CLO-SET can maximize the value of the 3D Asset within the Product life cycle



# Design Development workflow



# Design Development process in CLO-SET



**CLO-SET**      Advanced Plan ■■■■■ ? **ROADMAP**

### CONTENTS STATISTICS

Filter

Total Color Composition Rate

Top Summary

### Scatter Chart

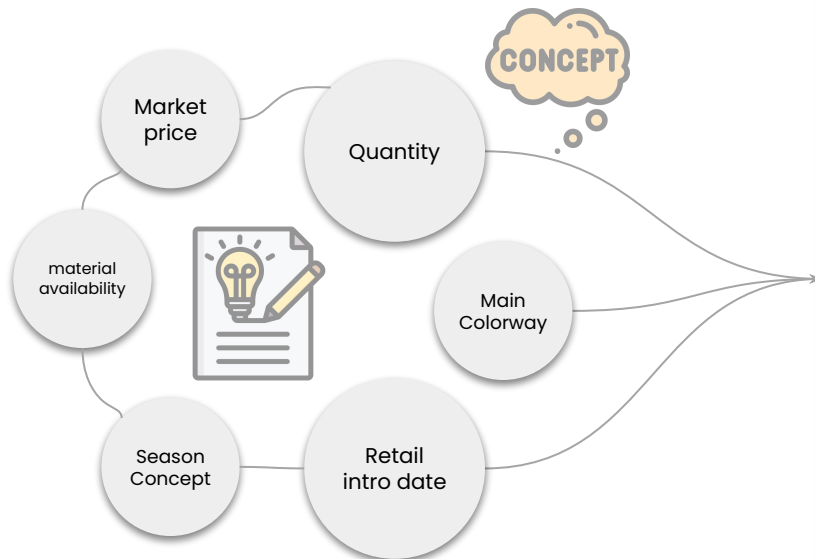
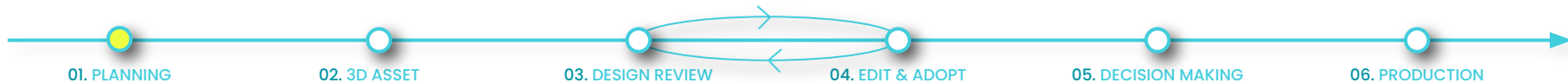
Y AXIS: Saturation, Lightness

MAIN TONE ORIGINAL COLOR









Add Color #d00d70

**Trend data comparison → Style Positioning & Better forecasting**

# Design Development process in CLO-SET



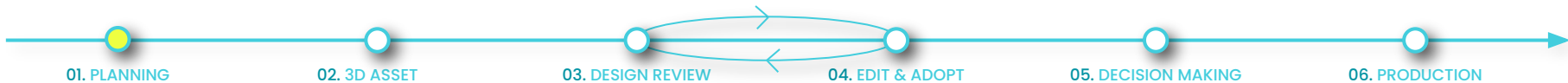
LINE SHEET en | CLO-SET, Webinar\_01 | Brand A - Men - FW 2023 - INHOUSE DESIGN - Top

			
<p>INFORMATION NO.9</p> <p>Colorway No. ST100001</p> <p>Colorway -</p> <p>Carrier -</p> <p>Content No. ST100001</p> <p>Content Name FW23 Top_1_pullover</p> <p>Material Composition -</p> <p>Retail Intro Date -</p> <p>Price -</p>	<p>INFORMATION NO.10</p> <p>Colorway No. ST100006</p> <p>Colorway -</p> <p>Carrier -</p> <p>Content No. ST100006</p> <p>Content Name FW23 Top_5</p> <p>Material Composition -</p> <p>Retail Intro Date -</p> <p>Price -</p>	<p>INFORMATION NO.11</p> <p>Colorway No. ST100004</p> <p>Colorway -</p> <p>Carrier -</p> <p>Content No. ST100004</p> <p>Content Name FW23 Top_2</p> <p>Material Composition -</p> <p>Retail Intro Date -</p> <p>Price -</p>	<p>INFORMATION NO.12</p> <p>Colorway No. ST100003</p> <p>Colorway -</p> <p>Carrier -</p> <p>Content No. ST100003</p> <p>Content Name FW23 Sweater_3</p> <p>Material Composition -</p> <p>Retail Intro Date -</p> <p>Price -</p>
			
<p>INFORMATION NO.13</p> <p>Colorway No. ST100002</p>	<p>INFORMATION NO.14</p> <p>Colorway No. ST100008_001</p>	<p>INFORMATION NO.15</p> <p>Colorway No. ST100009_001</p>	<p>INFORMATION NO.16</p> <p>Colorway No. ST100005_001</p>

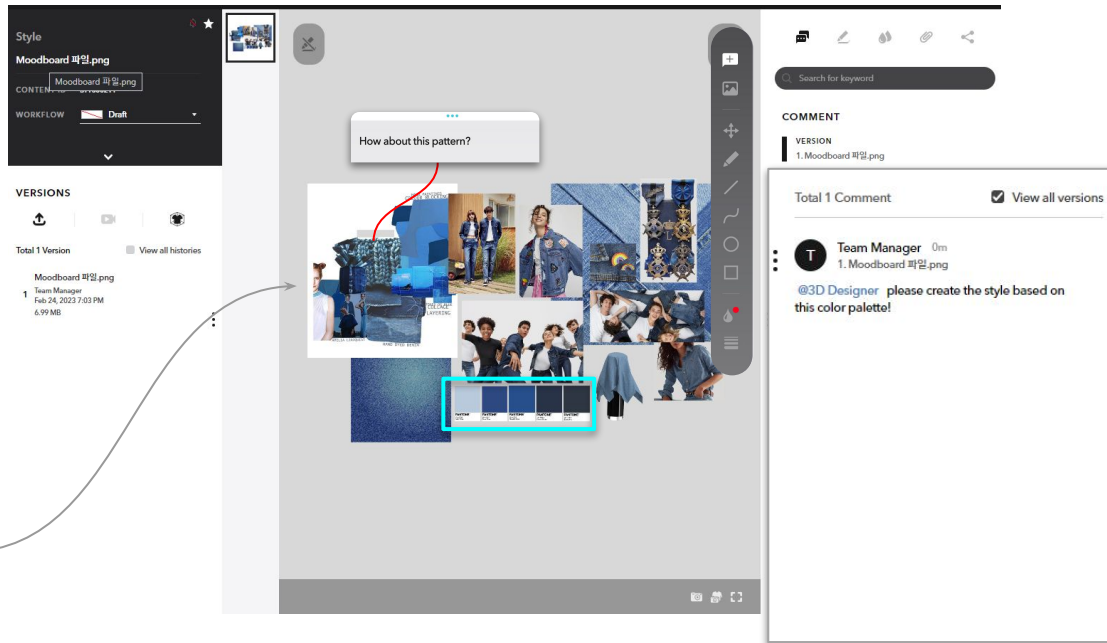
CLO-SET | TERMS | HELP CENTER | COOKIES | en | ENGLISH

**Create place holders & carry on items in 3D**

# Design Development process in CLO-SET

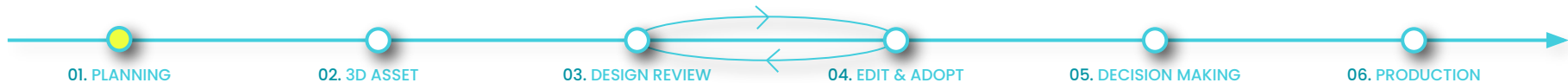


2D Moodboard



**Unlimited Storage & File compatibility**

## Design Development process in CLO-SET



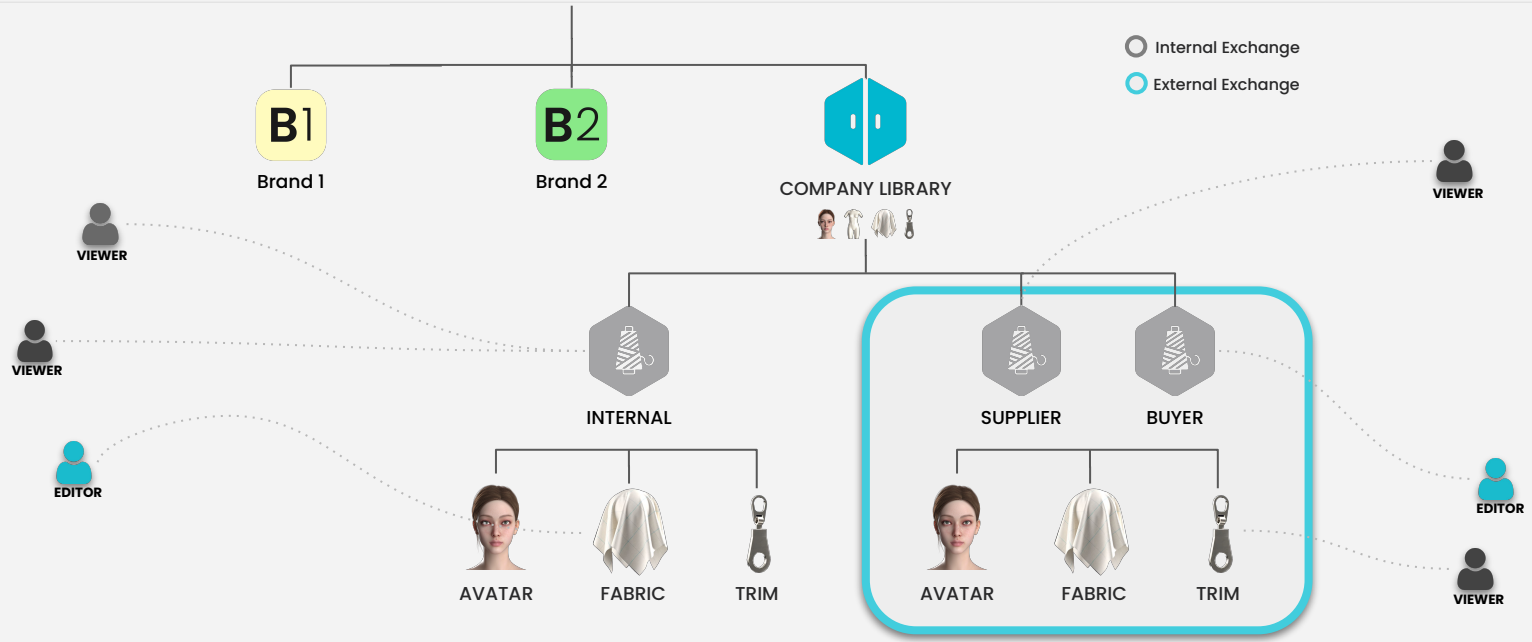
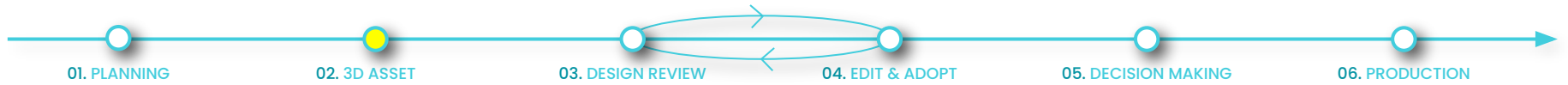
**COMPANY LIBRARY**

Season Fabric & Trim      Carry over

INFORMATION		NO.1
Colorway No.	-	STY000099_001
Colorway	-	Beige
Carryover	-	
Content No.	-	STY000099
Content Name	-	Copy_of_Merrowe Sherw...
Material Composition	-	
Retail Intro Date	-	
Price	-	

**Be creative & Connect with data in 3D**

# Design Development process in CLO-SET



## 3D Asset Management, Modular creation

# Design Development process in CLO-SET

01. PLANNING

02. 3D ASSET

03. DESIGN REVIEW

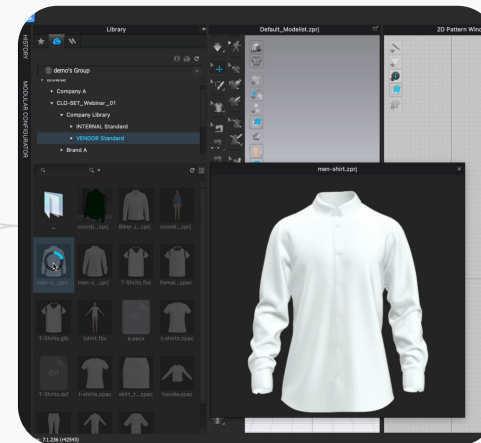
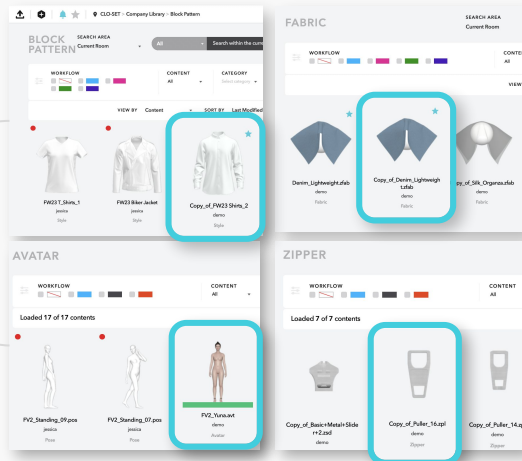
04. EDIT & ADOPT

05. DECISION MAKING

06. PRODUCTION

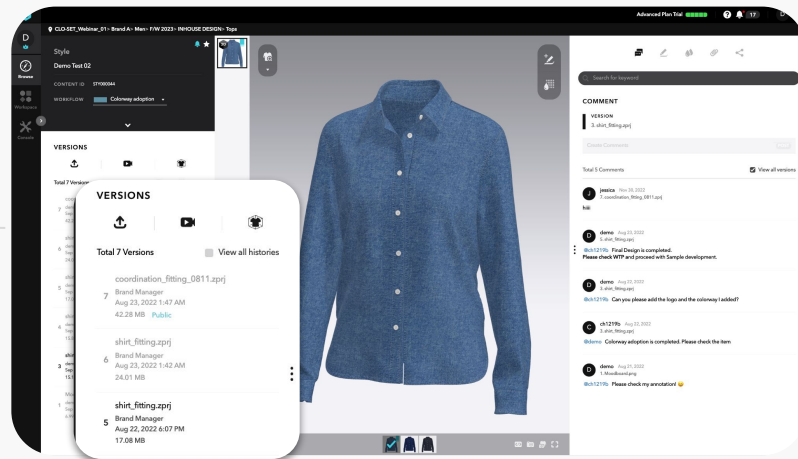
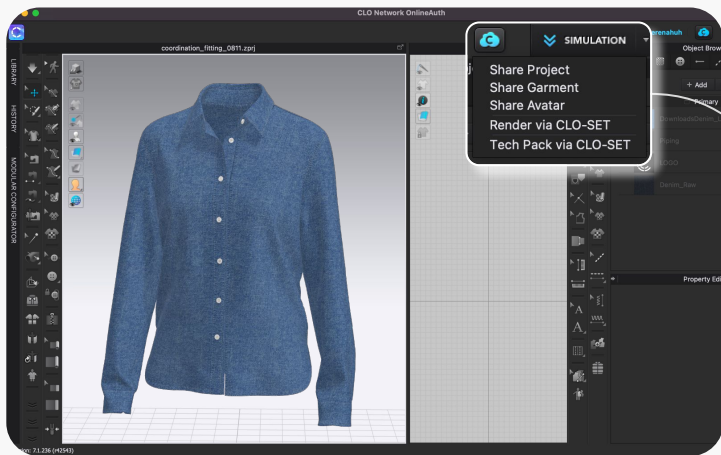
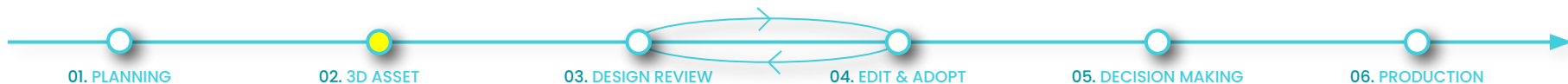
# CLO-SET

# CLO



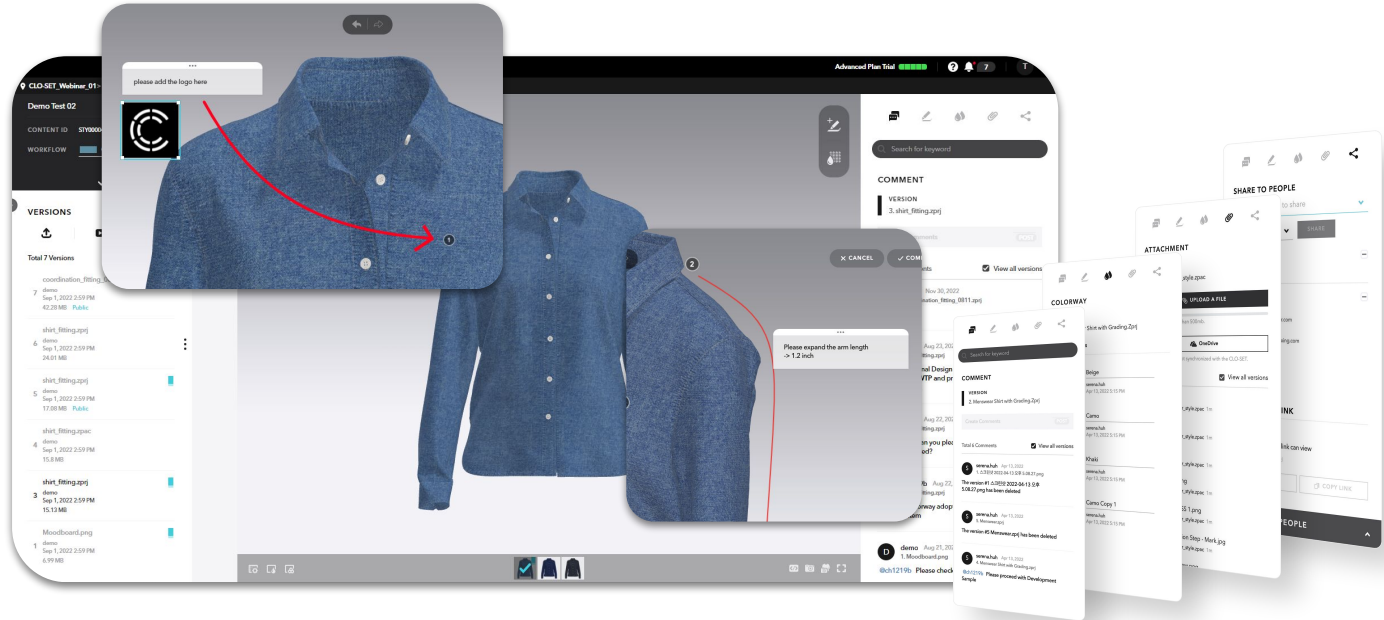
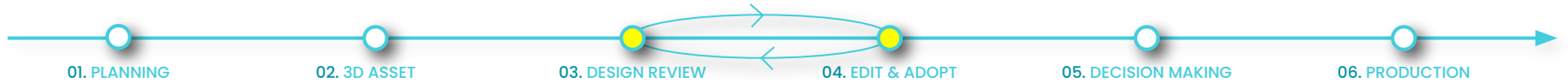
## No more Uploading & Downloading

## Design Development process in CLO-SET



**Version management in one place**

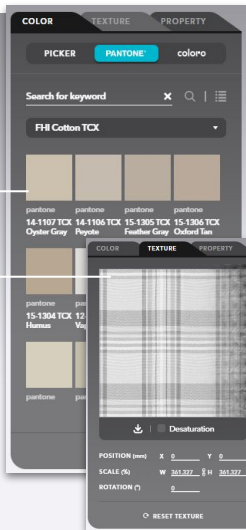
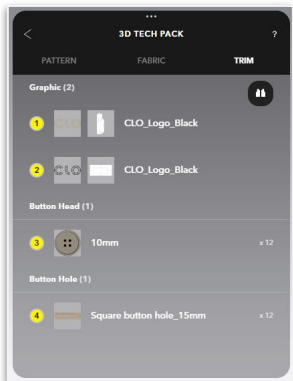
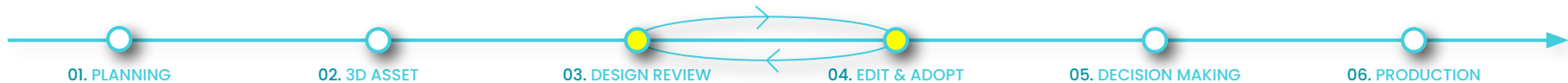
# Design Development process in CLO-SET



**Communication in 3D environment**

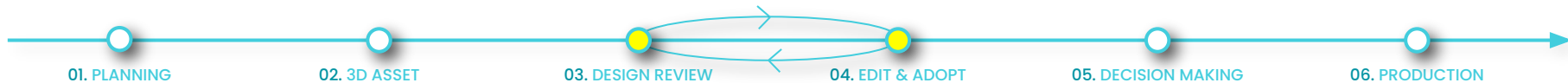


# Design Development process in CLO-SET



**Real time Design engagement for non CLO user**

# Design Development process in CLO-SET



**WORKFLOW**      Rendering complete

Colorway adoption

Draft

**Design Complete**

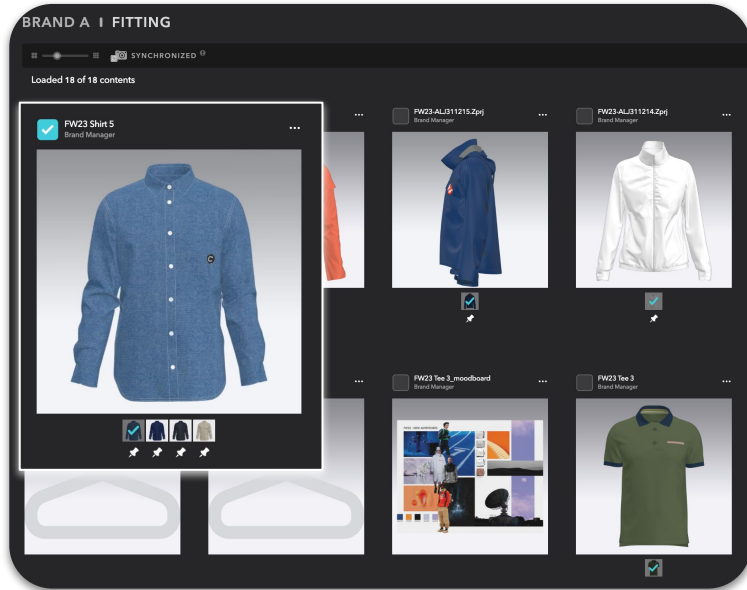
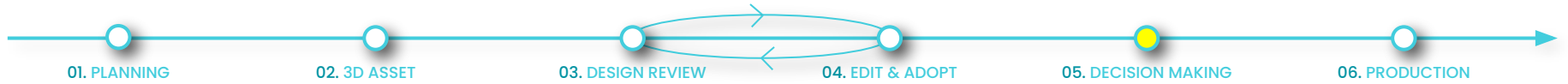
Rendering comp...  
Sample request  
Shipping  
Approved item

CREATOR  
DATE  
CATEGORY

Item Name	Role	Workflow Status
FW23 Tee 5	Brand Manager	Draft
FW23-ALJ311214.Zprj	Brand Manager	Colorway adoption
FW23 Swater_2 demo	demo	Rendering complete
FW23-ALJ311216.Zprj	Brand Manager	Colorway adoption
FW23 Shirt 5	Brand Manager	Colorway adoption
FW23 Shirt 5	Brand Manager	Colorway adoption
FW23-ALJ311212.Zprj	Brand Manager	Colorway adoption
FW23-ALJ311212.Zprj	Brand Manager	Colorway adoption
FW23-ALJ311213.Zprj	Brand Manager	Colorway adoption
FW23 Tee 3_moodboard	Brand Manager	Colorway adoption
FW23 Vent 2 demo	demo	Colorway adoption
FW23 Shirt 4_sketch demo	demo	Colorway adoption

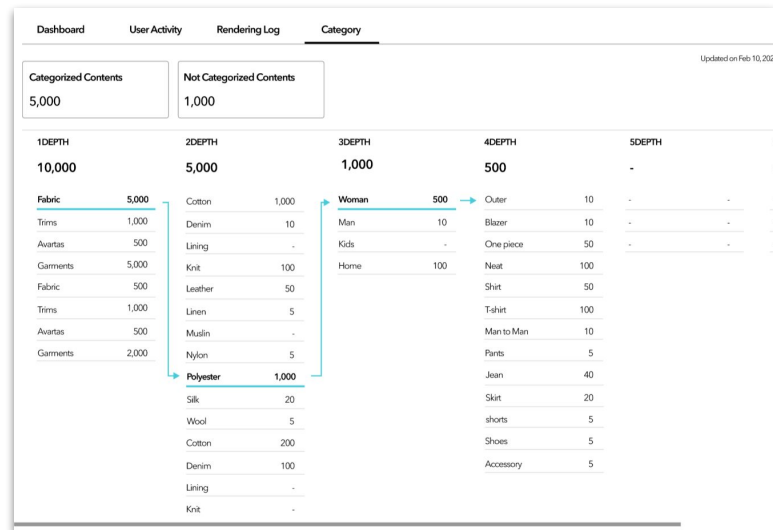
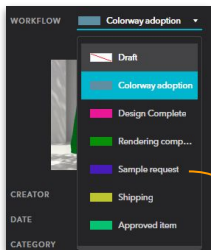
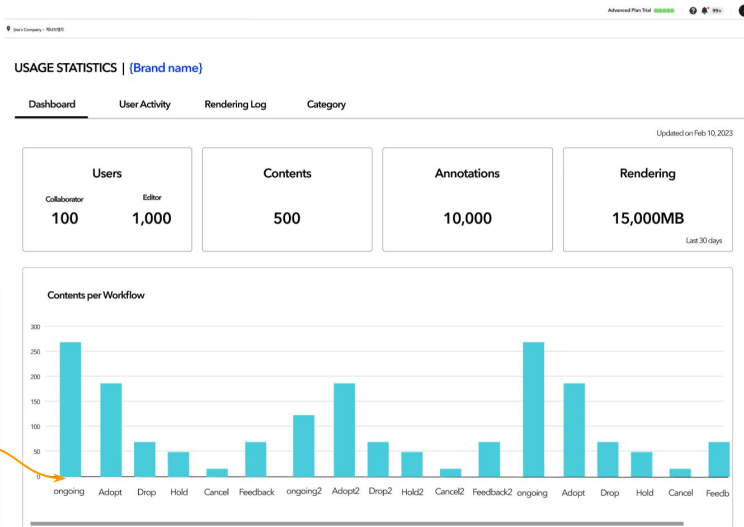
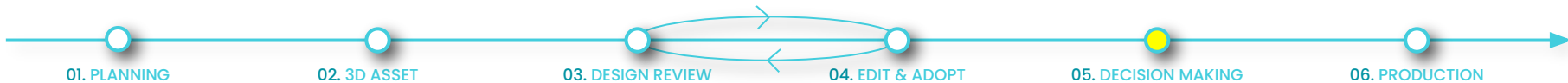
## Customized Workflow Management

## Design Development process in CLO-SET



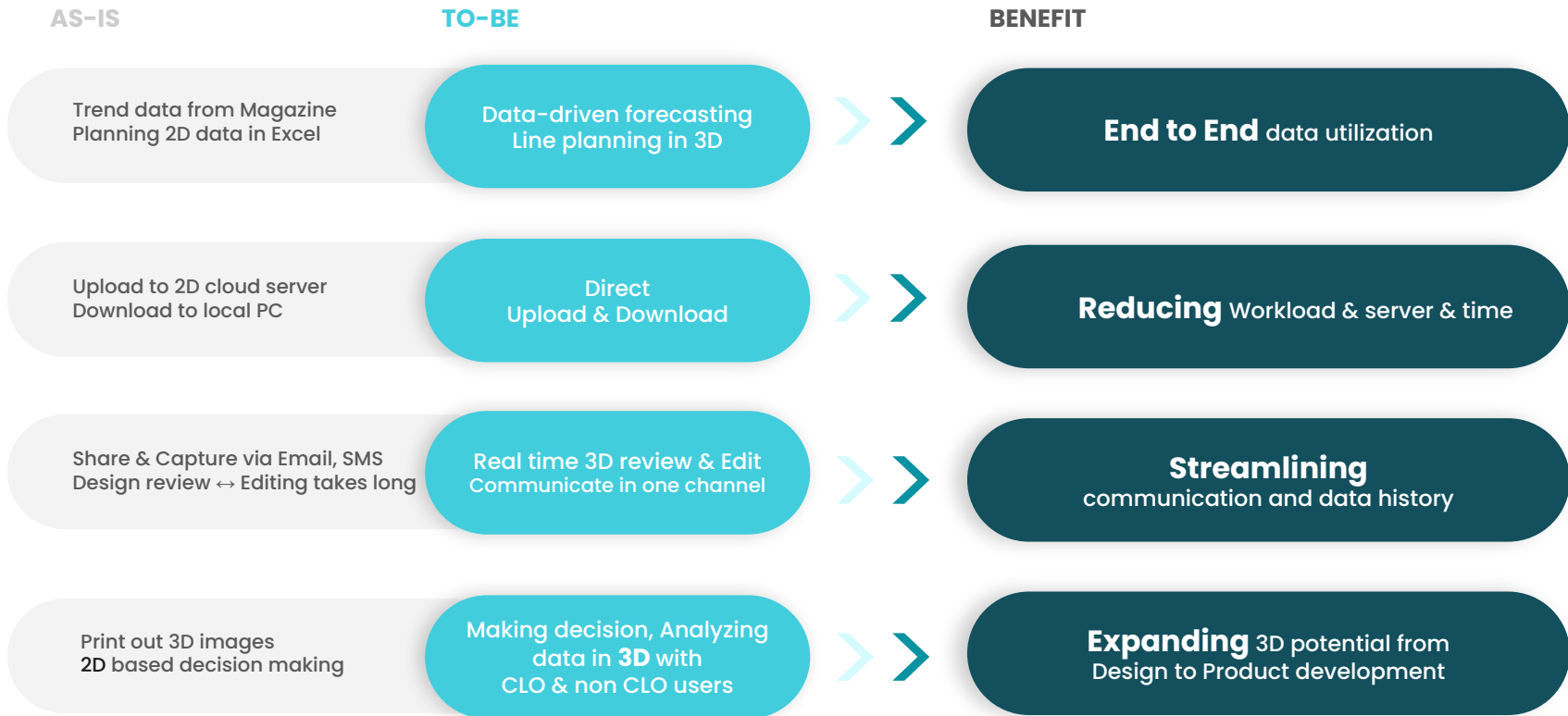
**Making decision, Analyzing data in 3D**

# Design Development process in CLO-SET

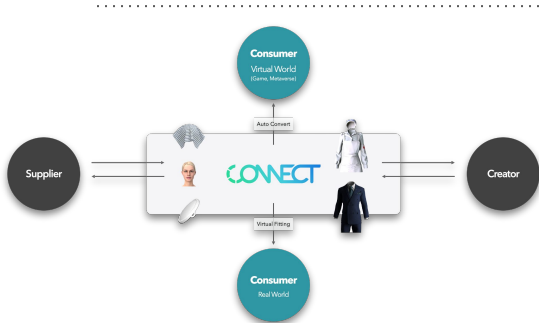


**Making decision, Analyzing data in 3D**

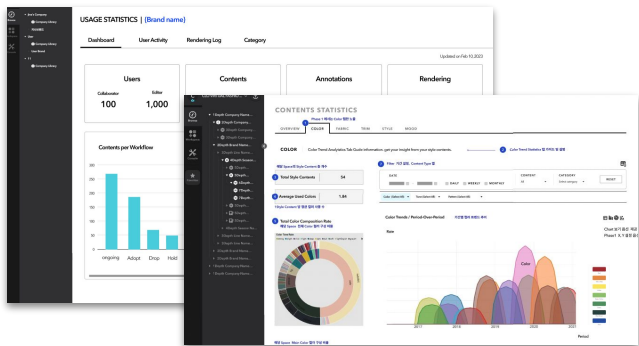
## CLO-SET BENEFIT



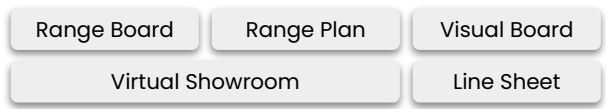
## 3. Metaverse



## 2. Utilizing & Analysing 3D data



## 1. Expanding 3D value to non CLO users



# CLO-SET





[hello@clo-set.com](mailto:hello@clo-set.com)

# CLO-SET

## Thank you.

For any CLO-SET inquiry, please visit our Help Center!

<http://support.clo-set.com>