

CLO-SET

CLO-SET SKILL-UP WEBINAR FOR BRANDS

Assortment Planning & Production & Retail Workflow
in CLO-SET



PART

1

CLO-SET **Discovering Key insight**

CLO-SET **Assortment Planning Workflow**

CLO-SET **Production Workflow**

CLO-SET **Retail Workflow**

PART

2

Live Demo[•]

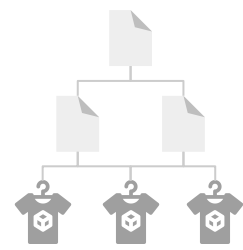
PART

3

Q&A

Discovering Key Insights V.02

CLO-SET Skill up V.02 recap



Design Development Workflow

Learning Design Development Workflow for Brand and Vendor User Scenarios



Live Demo

Step-by-step live demo with the CLO-SET functionalities



Q&A

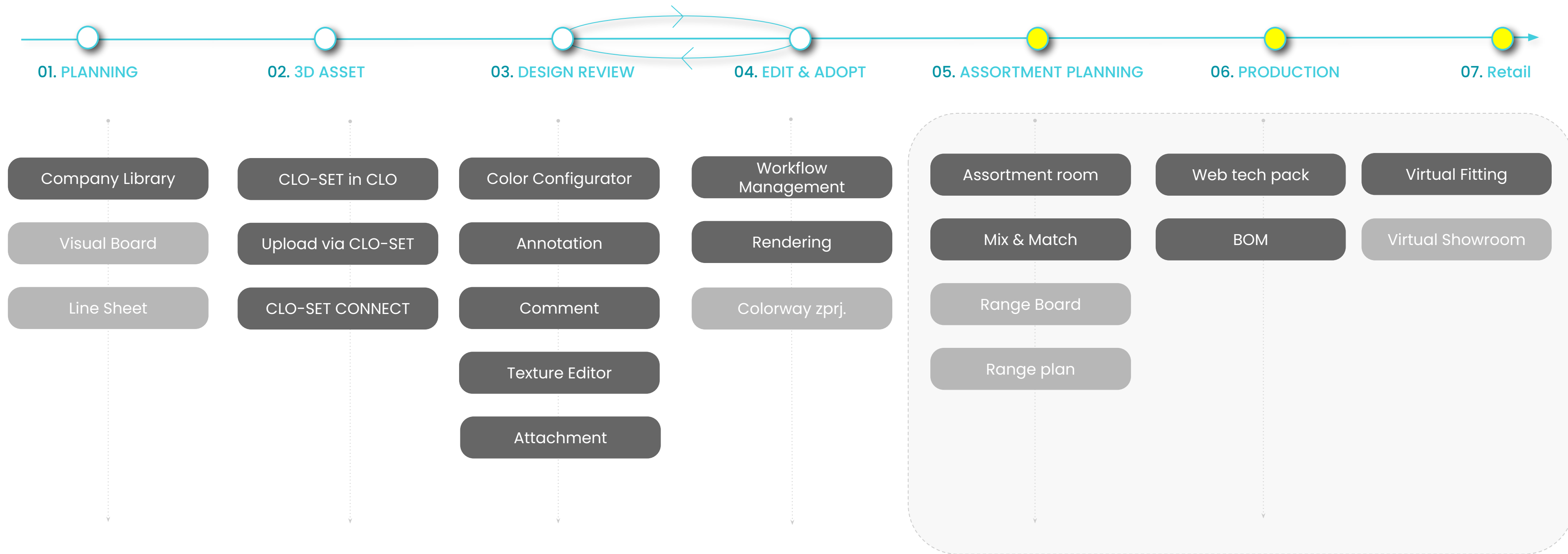
Live Q&A session with CLO-SET internal team

[CLO-SET Skill-up V.02](#) →

Overall Workflow

Current
Roadmap

CLO-SET can maximize the value of the 3D Asset within the Product life cycle





Assortment Planning Workflow

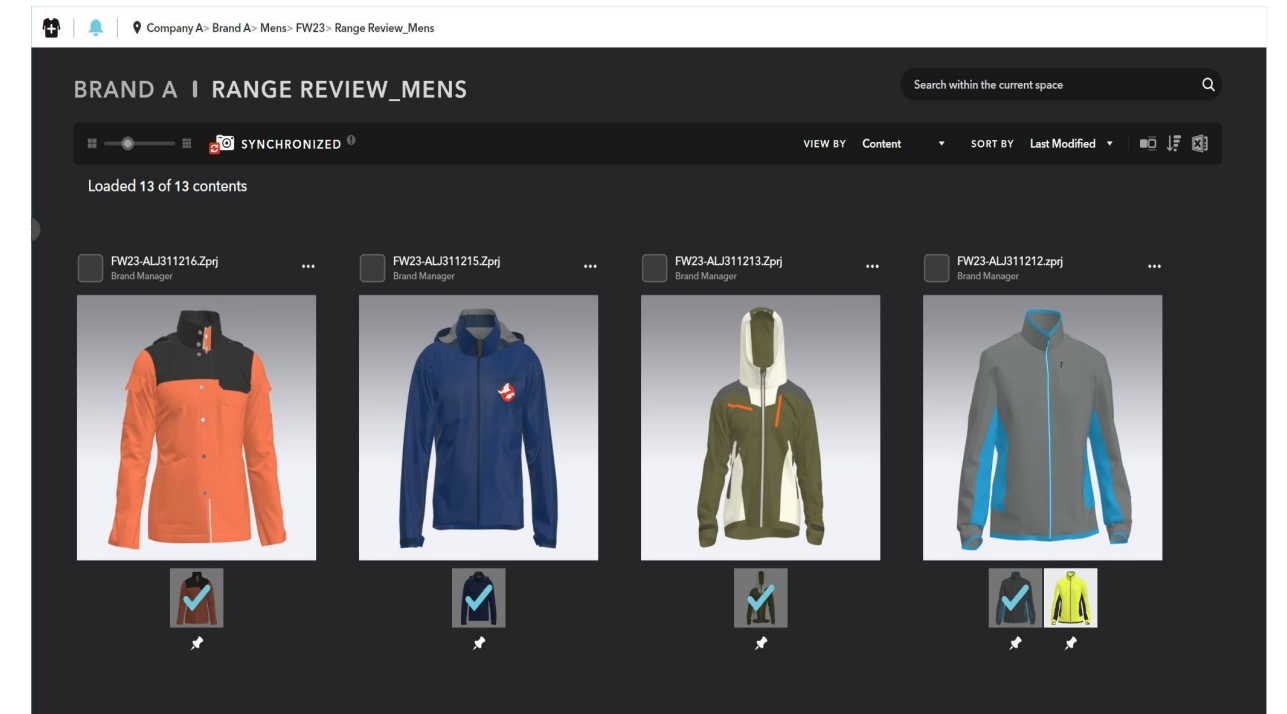
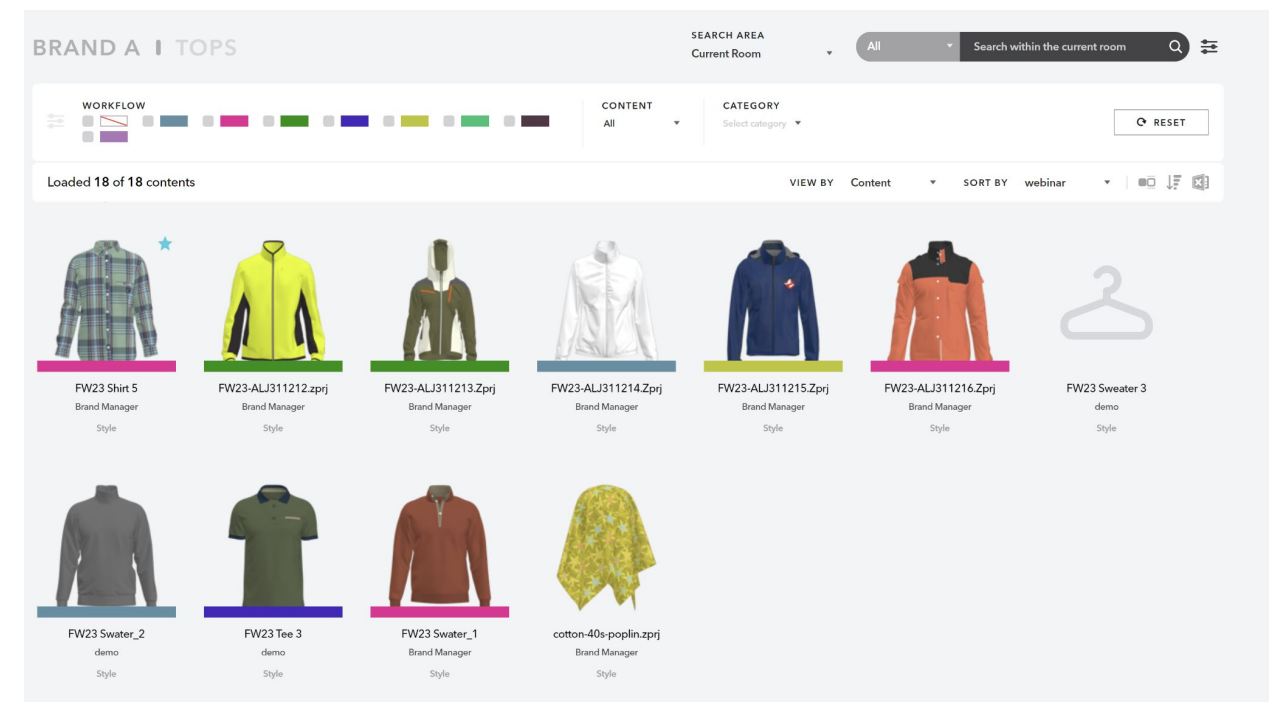
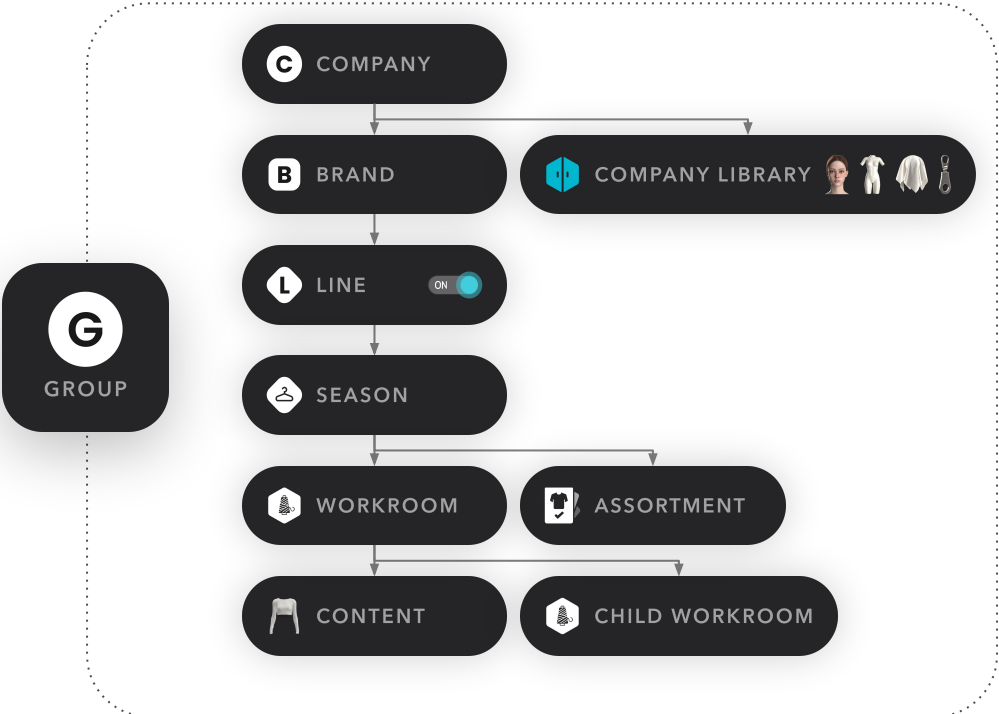
WORKROOM & ASSORTMENT

Designer
Merchandiser
Sales Team



WORKROOM

ASSORTMENT



GROUP STRUCTURE: WORKROOM & ASSORTMENT

01. PLANNING

02. 3D ASSET

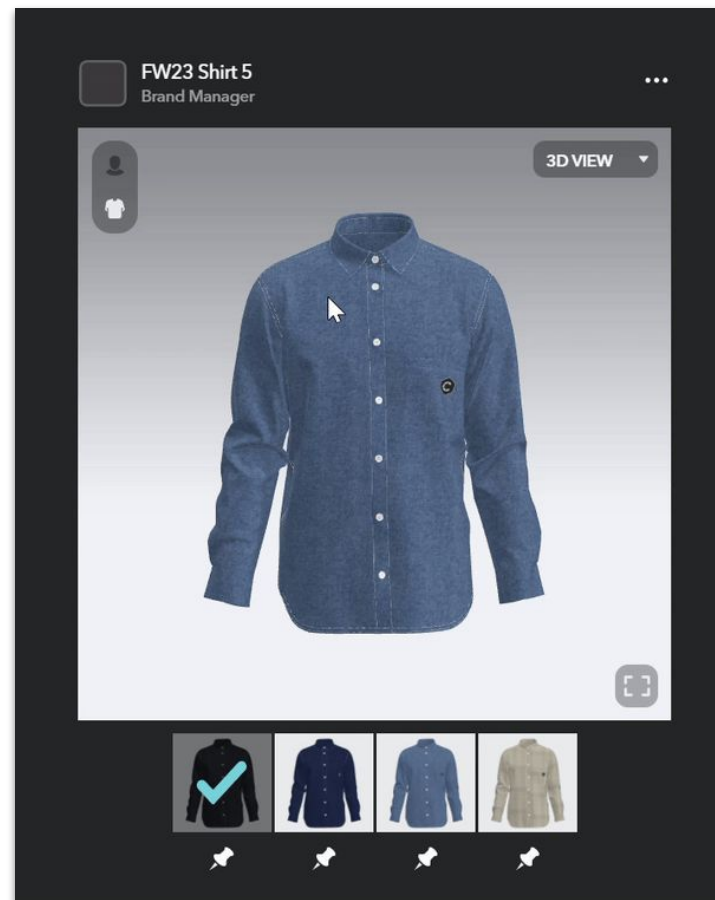
03. DESIGN REVIEW

04. EDIT & ADOPT

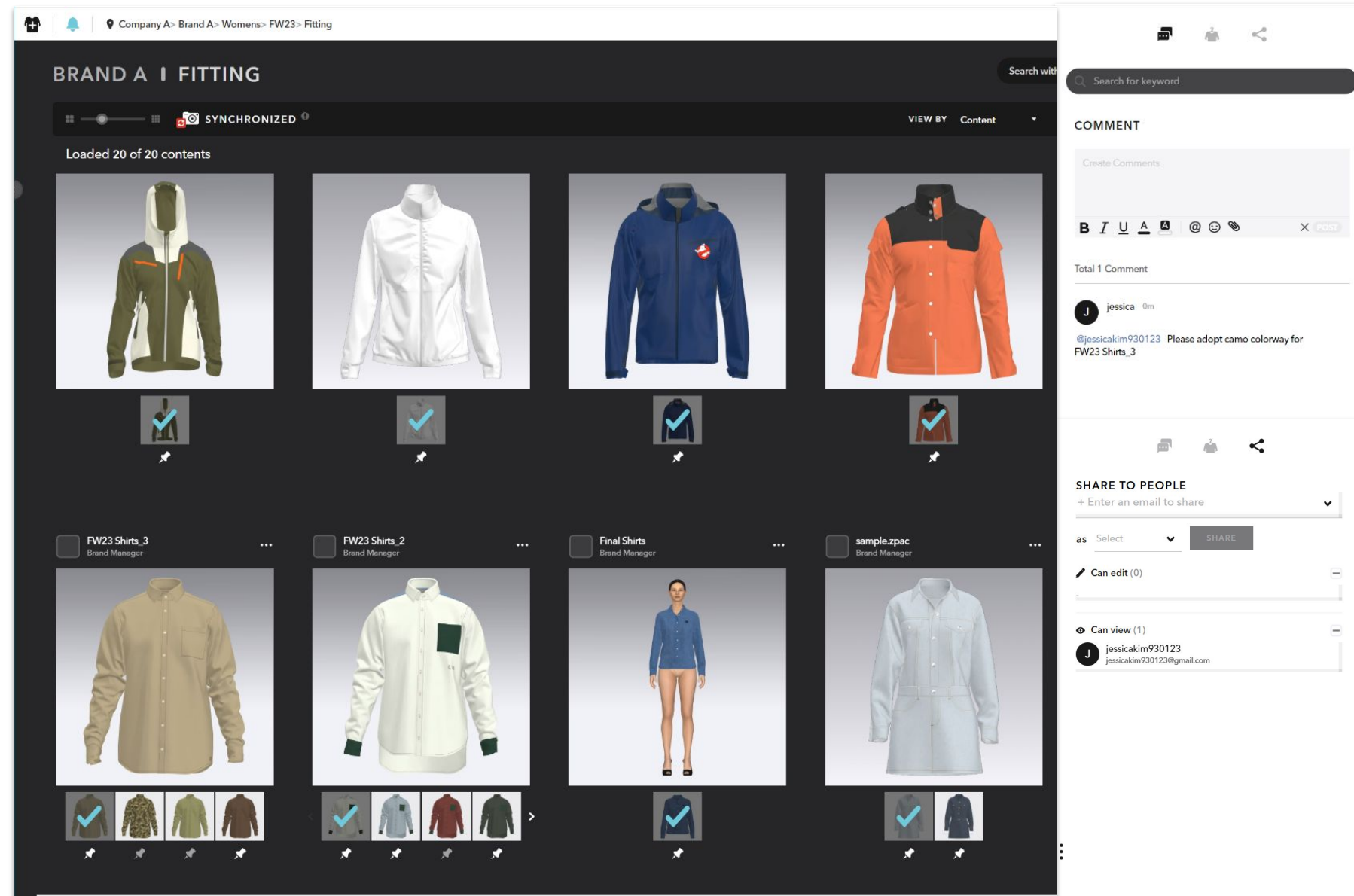
05. ASSORTMENT PLANNING

06. PRODUCTION

07. Retail



3D Viewer



Colorway Selection

Communication Tools



Excel Export

Review multiple 3D Designs and make design selections.

ASSORTMENT PLANNING - Mix & Match

Designer
Merchandiser
Sales Team



CLO-SET

TOP

BOTTOM

Export as PNG

miro

P

Instant, real-time preview of your future outfit.

ASSORTMENT PLANNING - Range Plan



WORKROOM PLAN CVF 2023 SS #1234

✓ MAKE NEW ASSORTMENT + ADD TO ASSORTMENT VIEW MODE

INFORMATION NO.1

Colorway No.: PD_991_001
Content No.: PD_991
Content Name: crop top 0312
Colorway: Black
Local Price: \$50.00
Carryover: Yes
Retail Intro Date: 2022-04-07
Material Composition: 100% Poly

INFORMATION NO.2

Colorway No.: PD_991_002
Content No.: PD_991
Content Name: crop top 0312
Colorway: White
Local Price: \$50.00
Carryover: No
Retail Intro Date: 2022-04-08
Material Composition: 100% Poly

INFORMATION NO.3

Colorway No.: PD_991_003
Content No.: PD_991
Content Name: crop top 0312
Colorway: Black
Local Price: \$50.00
Carryover: Yes
Retail Intro Date: 2022-04-09
Material Composition: 100% Poly

INFORMATION NO.4

Colorway No.: PD_991_004
Content No.: PD_991
Content Name: crop top 0312
Colorway: Dark Green
Local Price: \$50.00
Carryover: Yes
Retail Intro Date: 2022-04-11
Material Composition: 100% Poly

Thumbnail Mode

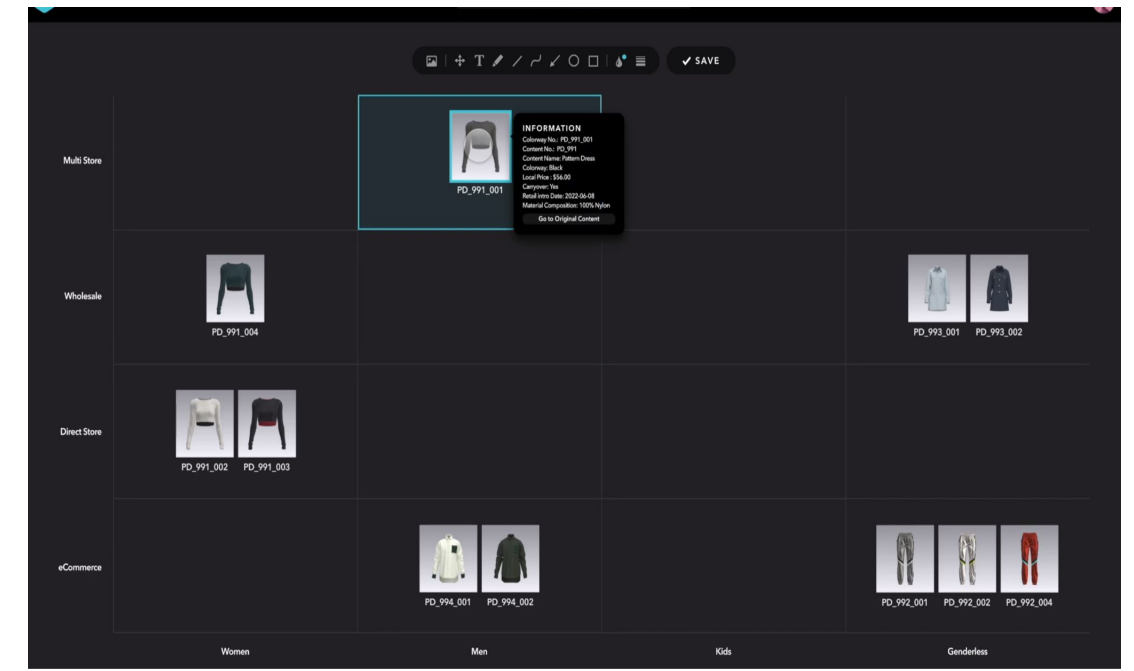
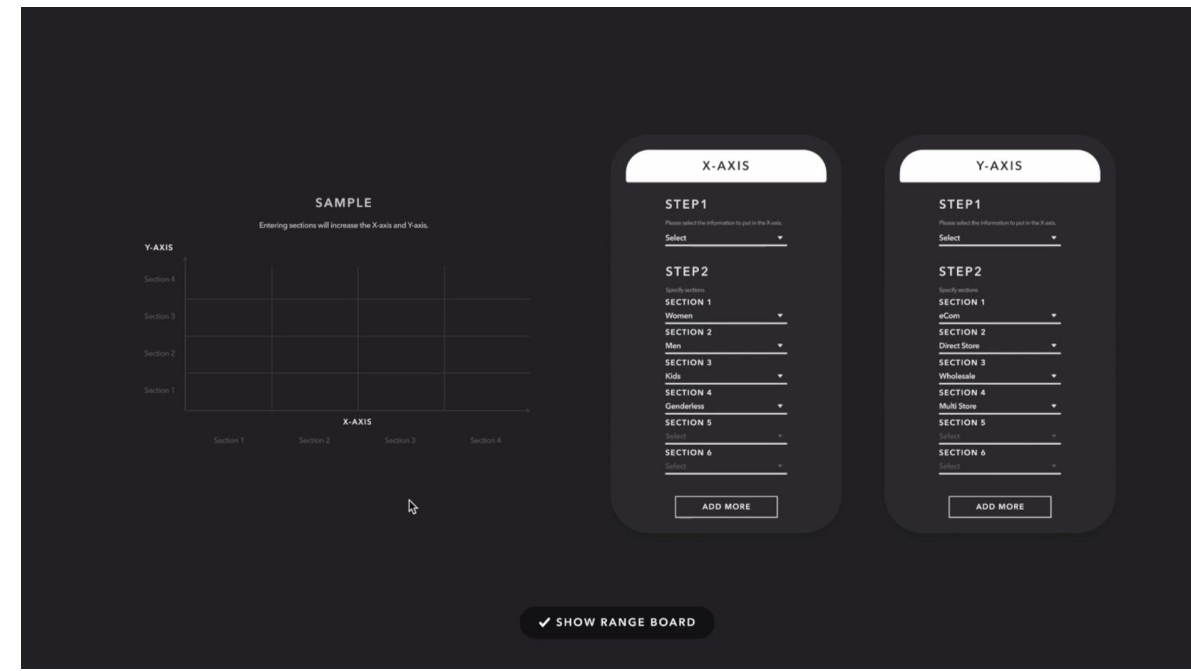
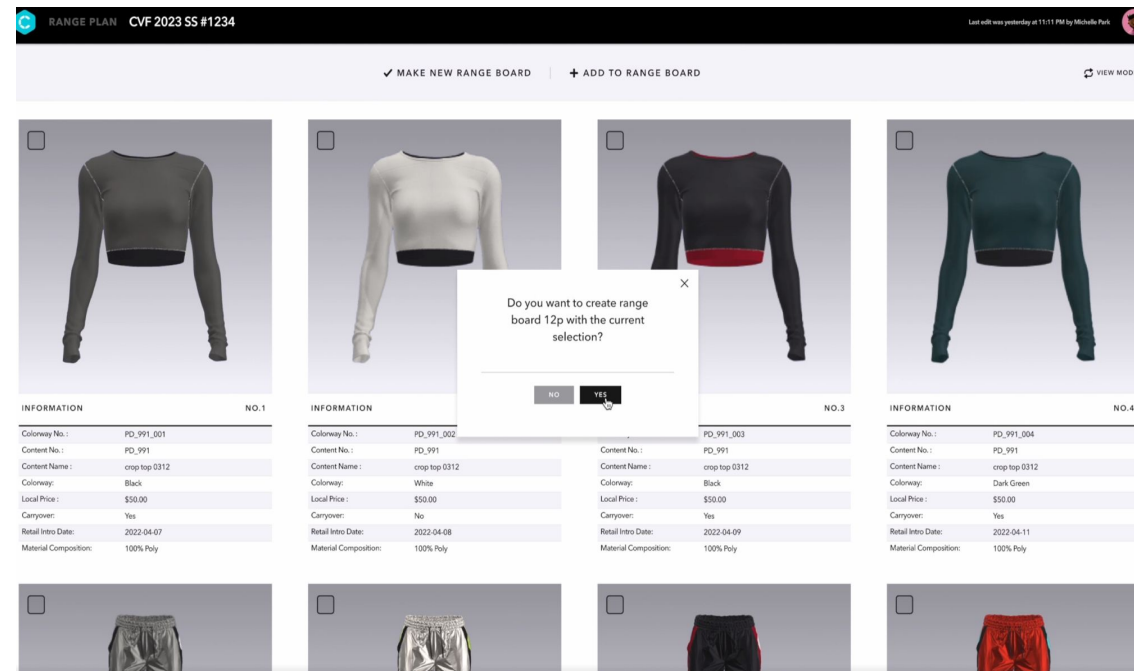
WORKROOM PLAN CVF 2023 SS #1234

✓ MAKE NEW ASSORTMENT + ADD TO ASSORTMENT VIEW MODE

| ✓ | NO. | THUMBNAIL | COLORWAY NO. | COLORWAY | STATUS | CARRYOVER | CONTENT NO. | CONTENT ID | CONTENT NAME | WORKFLOW | CATEGORY | COMPANY | BRAND |
|---|-----|-----------|--------------|------------|--------|-----------|-------------|------------|-----------------------------------|----------|-----------------------------|--------------|-------------|
| ✓ | 1 | | PD_991_001 | Gray | - | Y | PD_991 | STY000118 | crop top 0312 | Adopt | Garments> Womens > Top | NIKE | NIKE Womens |
| ✓ | 2 | | PD_991_002 | White | Drop | N | | | | | | | |
| ✓ | 3 | | PD_991_003 | Black | Hold | Y | | | | | | | |
| ✓ | 4 | | PD_991_004 | Dark Green | Drop | Y | | | | | | | |
| ✓ | 5 | | PD_992_001 | Gray | - | N | PD_992 | STY000001 | sample.zpac | Hold | - | SongChoi Co. | B Brand |
| ✓ | 6 | | PD_992_002 | White | - | Y | | | | | | | |
| ✓ | 7 | | PD_992_003 | Black | Drop | N | | | | | | | |
| ✓ | 8 | | PD_992_004 | Red | Adopt | Y | | | | | | | |
| ✓ | 9 | | PD_993_001 | Denim | Hold | Y | PD_993 | STY000214 | Denim_Dress.zprj_Peona_13apr22_6 | Draft | Garments> Genderless > Tops | H&M | Song Band |
| ✓ | 10 | | PD_993_002 | Dark Blue | Adopt | N | | | | | | | |
| ✓ | 11 | | PD_994_001 | Beige | Adopt | Y | PD_994 | STY000320 | Pocket_Shirt.zprj_Peona_13apr22_6 | Adopt | Garments> Man > Top | Gap | A |
| ✓ | 12 | | PD_994_002 | Khaki | - | Y | | | | | | | |

List Mode

Create web-based range plan to stay update to date with the latest prototype



- Price Map
- Product Roll-Out Calendar

Auto-generate range board and build your assortment



Production Workflow

01. PLANNING

02. 3D ASSET

03. DESIGN REVIEW

04. EDIT & ADOPT

05. ASSORTMENT PLANNING

06. PRODUCTION

07. Retail

SUMMARY

CONTENT NAME: mens_shirt.zprj

COMPANY: NY Company

BRAND: NY Brand

LINE: -


SEASON: 2023

WORKROOM: Workroom

WORKFLOW: Adopt

CREATOR: jamie.kim@foxing.com

DATE: Jan 11, 2023 4:27 PM



ADD INFORMATION

View thumbnail as schematic render

CATEGORY: Mens, Garments, Tops

TAGS: #shirt #mens #long-sleeve #button

DESCRIPTION

STY000228 mens_shirt.zprj TECH PACK

OVERVIEW | **BOM** | CONSTRUCTION | MEASUREMENT | COST ESTIMATION

Consumption/Unit Price data can be edited for each colorway/grade.

COLORWAY: Beige, Camo, Khaki, Brown

GRADE: 46, 48, 50

| No. | Content ID | Name | Color | Texture | Marker | Consumption |
|-----|------------|------------------|--------------|---------|--------|---|
| 1 | FAB000093 | Cotton_50ss | SAP #201 | | | WIDTH 0.00 in LENGTH 0.00 in LENGTH 0.00 in LENGTH \$0.00 |
| 2 | N/A | label | (None) | | | |
| 3 | N/A | Sherpa_Faux_S... | PANTONE 7411 | | | |
| 4 | N/A | Interlining | (None) | | | |

FABRIC

| No. | Content ID | Name | Body Color | Thread Color | Image | Quantity | Unit Price | Total Price | Remark |
|-----|------------|------|------------|--------------|-------|----------|------------|-------------|----------|
| 1 | BT0000071 | Head | SAP #201 | SAP #201 | | 12 pcs | \$0.00 | \$0.00 | Anything |

TRIM

Graphic

| No. | Content ID | Name | Color | Size | Image | Quantity | Unit Price | Total Price | Remark |
|-----|------------|------------|--------------|------|-------|----------|------------|-------------|--------|
| 1 | N/A | CLO_Logo | PANTONE 14-1 | | | | | | |
| 2 | N/A | Back label | (None) | | | | | | |

Button Head

| No. | Content ID | Name | Body Color | Thread Color | Size | Image | Quantity | Unit Price | Total Price | Remark |
|-----|------------|------|----------------|----------------|---------|-------|----------|------------|-------------|--------|
| 1 | N/A | 10mm | PANTONE 11-011 | PANTONE 11-011 | 10.0 mm | | 12 pcs | \$1.000 | \$12.000 | |

Button Hole

| No. | Content ID | Name | Color | Size | Image | Quantity | Unit Price | Total Price | Remark |
|-----|------------|------------------------|-----------------|---------|-------|----------|------------|-------------|--------|
| 1 | N/A | square button hole ... | PANTONE 14-1208 | 15.0 mm | | 12 pcs | \$1.000 | \$12.000 | |

SCHEDULE

3D Prototyping

NOV 02, 2020 11:00 AM - NOV 05, 2020 12:00 PM

Et malesuada fames ac turpis egestas sed. Sit amet nisl suscipit dignissim convallis aene dignissim convallis aenean et tortor at.

Season Review

NOV 05, 2020 12:00 AM - NOV 07, 2020 12:00 PM

it amet nulla facilisi morbi tempus. Nulla facilisi cras fermentum dignissim convallis aene consectetur a erat. Enim nulla aliquet porttitor lacus luctus accumsa

ADD EVENT

Schedule Event Name

START DATE: Jan 10, 2023 10:40 AM To END DATE: Jan 11, 2023 10:40 AM

Description

CANCEL SAVE

Overview

BOM

Leverage 3D visibility to automatically generate the Tech-Pack

01. PLANNING

02. 3D ASSET

03. DESIGN REVIEW

04. EDIT & ADOPT

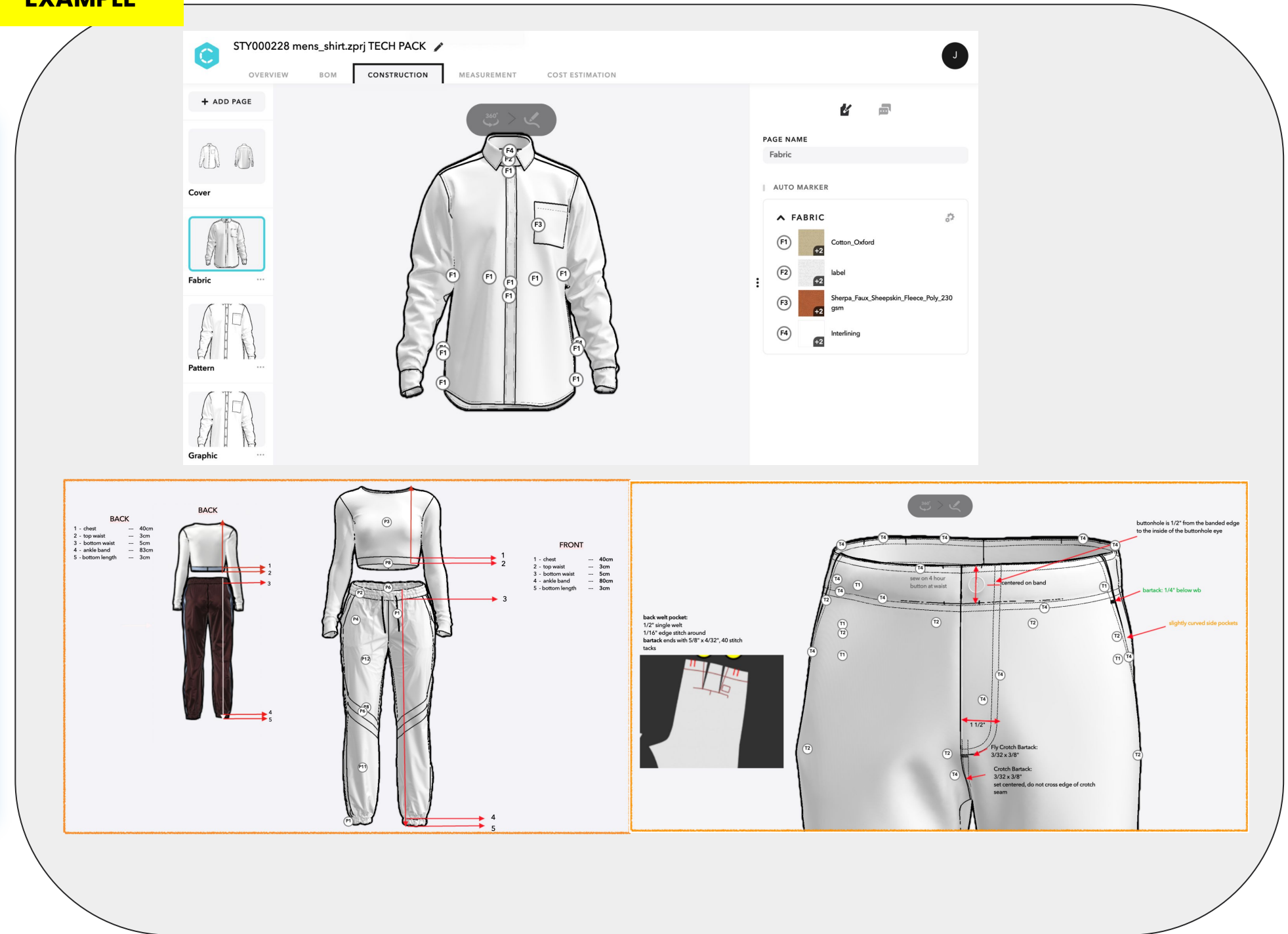
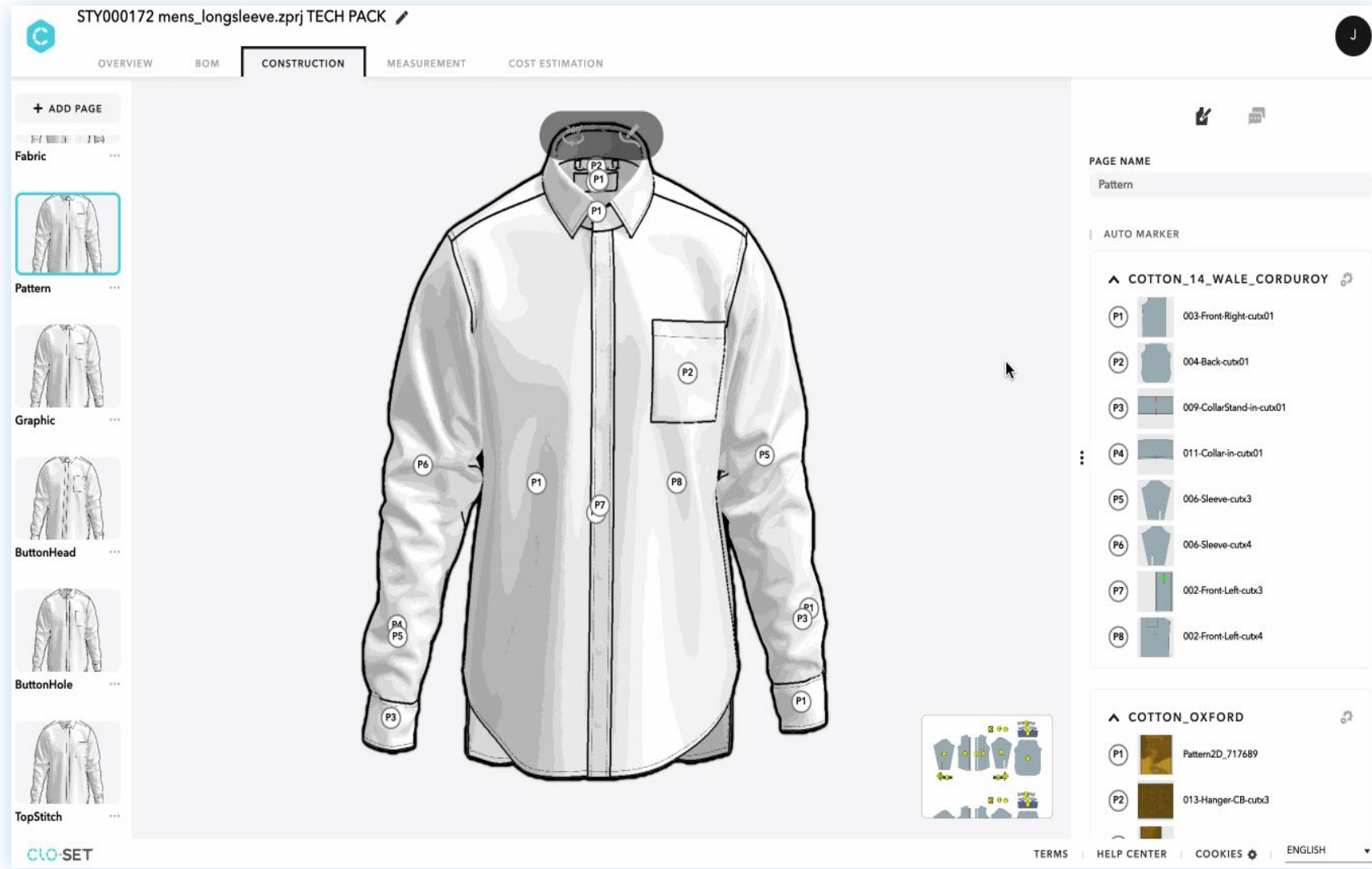
05. ASSORTMENT PLANNING

06. PRODUCTION

07. Retail

Construction

EXAMPLE



Leverage 3D visibility to automatically generate the Tech-Pack

PRODUCTION – 3D Web Tech Pack



STY000228 mens_shirt.zprj TECH PACK

OVERVIEW BOM CONSTRUCTION **MEASUREMENT** COST ESTIMATION

UNIT: Inch

| No | POM | Description | HTMComment | Tolerance | 2D Image | Type | 50 | 48 | 46 |
|----|-----|-----------------|------------|-----------|----------|--------|--------|--------|-------|
| 1 | 1 | Body width | | | | 3D | 1.181 | 22.848 | 1.181 |
| | | | | | | 2D | 24.014 | 22.831 | 21.65 |
| | | | | | | Target | 0.000 | 0.000 | 0.000 |
| 2 | 2 | Chest width | | | | 3D | 1.181 | 16.829 | 16.18 |
| | | | | | | 2D | 17.568 | 16.899 | 16.29 |
| | | | | | | Target | 0.000 | 0.000 | 0.000 |
| 3 | 3 | Back width | | | | 3D | 0.000 | 16.761 | 15.90 |
| | | | | | | 2D | 17.667 | 16.819 | 15.96 |
| | | | | | | Target | 0.000 | 0.000 | 0.000 |
| 4 | 4 | Waistline width | | | | 3D | 1.181 | 22.021 | 20.85 |
| | | | | | | 2D | 23.634 | 22.043 | 20.87 |

Measurement

COST ESTIMATION HISTORY Current - Version 1

TOTAL ESTIMATED COST

| | |
|---------------------|----------------|
| Fabric | \$1.83 |
| Trim | \$96.91 |
| Labor cost | \$0.00 |
| Transportation cost | \$0.00 |
| Additional cost | \$0.00 |
| TOTAL | \$98.74 |

FABRIC

| No | Content ID | Name | Color | Texture | Marker | Consumption | Unit Price | Total Price | Remark |
|------------------------|------------|--------------|--------|---------|--------|-----------------------------------|------------|---------------|--------|
| 1 | N/A | Cotton_Twill | (None) | | | WIDTH: 44.00 inch LENGTH: 1.69 yd | \$1.00 | \$1.69 | |
| 2 | N/A | Label | White | | | WIDTH: 44.00 inch LENGTH: 0.14 yd | \$1.00 | \$0.14 | |
| Fabric Subtotal | | | | | | | | \$1.83 | |

TRIM

Button Head

| No | Content ID | Name | Body Color | Thread |
|----|------------|-------------|------------|--------|
| 1 | N/A | Snap 18L | Silver | |
| 2 | N/A | Snap_02 18L | Silver | |
| 3 | N/A | Snap 14L | Silver | |
| 4 | N/A | Snap_02 14L | Silver | |

Top Stitch / Thread

| No | Content ID | Name | Color |
|----|------------|---------------|-------|
| 1 | N/A | Double Stitch | None |
| 2 | N/A | Single Stitch | None |
| 3 | N/A | Single Stitch | None |
| 4 | N/A | Bar tack | None |

LABOR COST

Cutting / Making

| | | | |
|------------|----------------|----------------|--|
| 1 | Cutting/Making | \$0.500 | |
| SUM | | \$0.500 | |

Trimming

| | | | |
|------------|----------|----------------|--|
| 1 | Trimming | \$0.500 | |
| SUM | | \$0.500 | |

Packaging

| | | | |
|------------|-----------|----------------|--|
| 1 | Packaging | \$0.300 | |
| SUM | | \$0.300 | |

Handling

| | | | |
|------------|----------|----------------|--|
| 1 | Handling | \$1.000 | |
| SUM | | \$1.000 | |

Trim Subtotal **\$96.91**

REFERENCE DATA

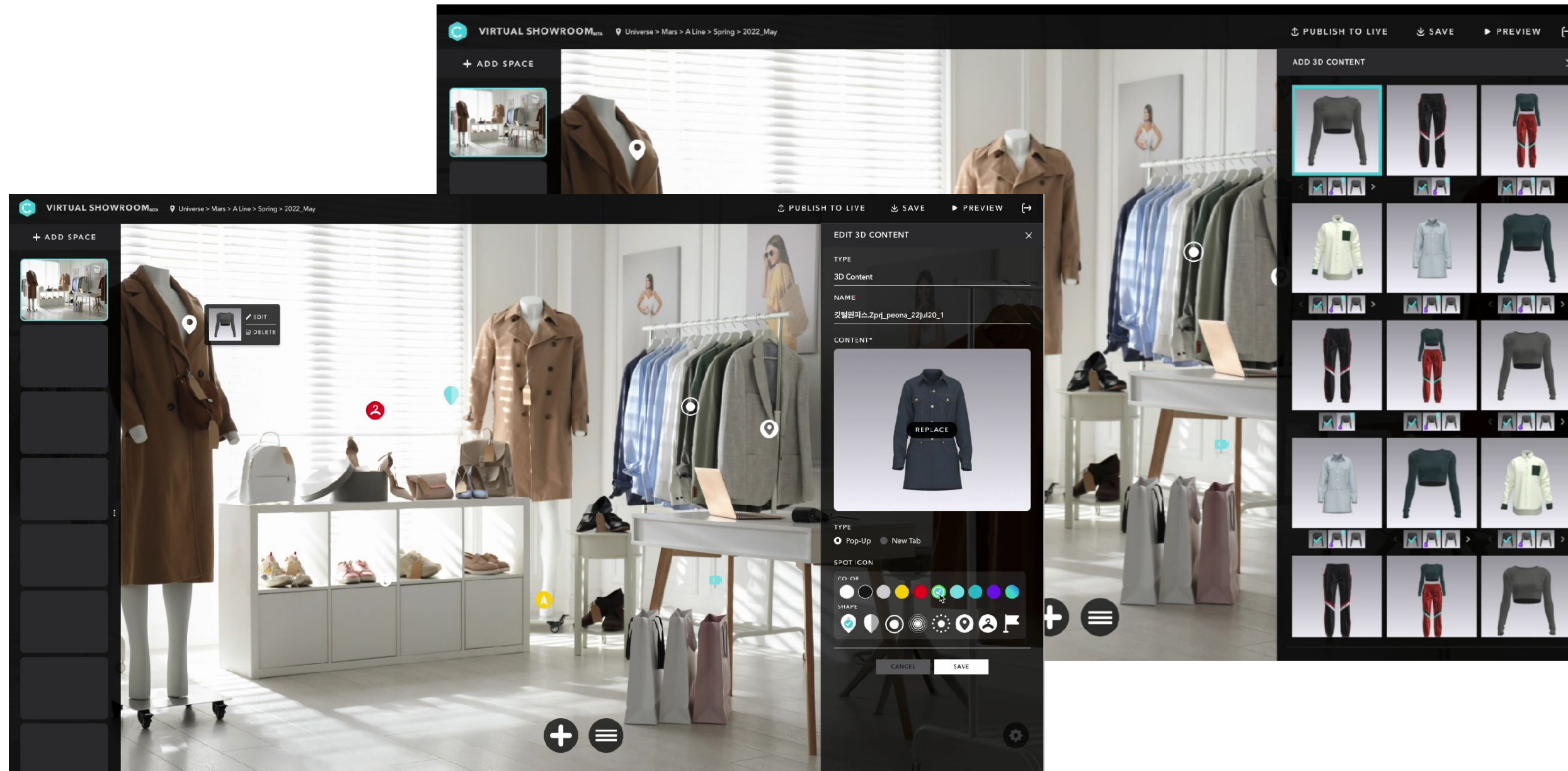
Number of Patterns: 18
Total Sewing Length: 266,928 inch
Exchange Rate: 1 USD = 1.4 KRW

Cost Estimation

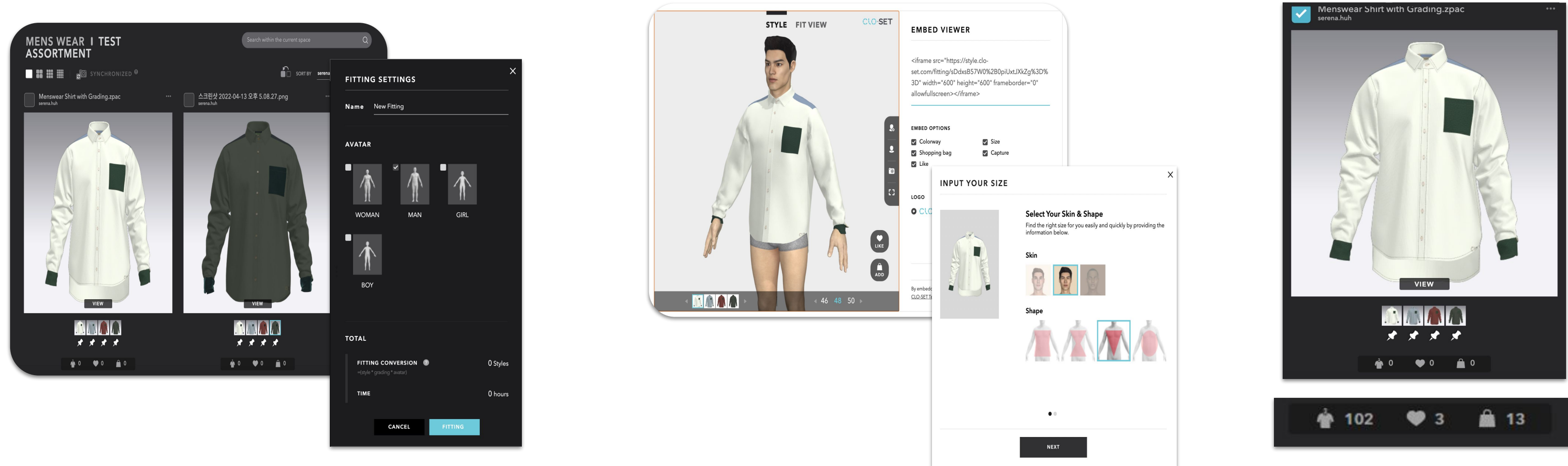
Leverage 3D visibility to automatically generate the Tech-Pack



Retail Workflow



Display and showcase your 3D garments in virtual space



Provide 3D Virtual Try-On Service to your customers from your website

CLO-SET BENEFIT

AS-IS

TO-BE

BENEFIT

Trend data from Magazine
Planning 2D data in Excel

Data-driven forecasting
Line planning in 3D



End to End data utilization

Upload to 2D cloud server
Download to local PC

Direct
Upload & Download



Reducing Workload & server & time

Share & Capture via Email, SMS
Design review ↔ Editing takes long

Real time 3D review & Edit
Communicate in one channel



Streamlining
communication and data history

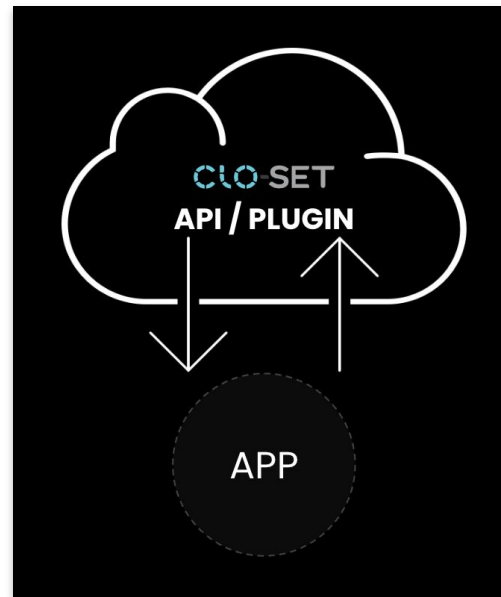
Print out 3D images
2D based decision making

Making decision, Analyzing
data in **3D** with
CLO & non CLO users

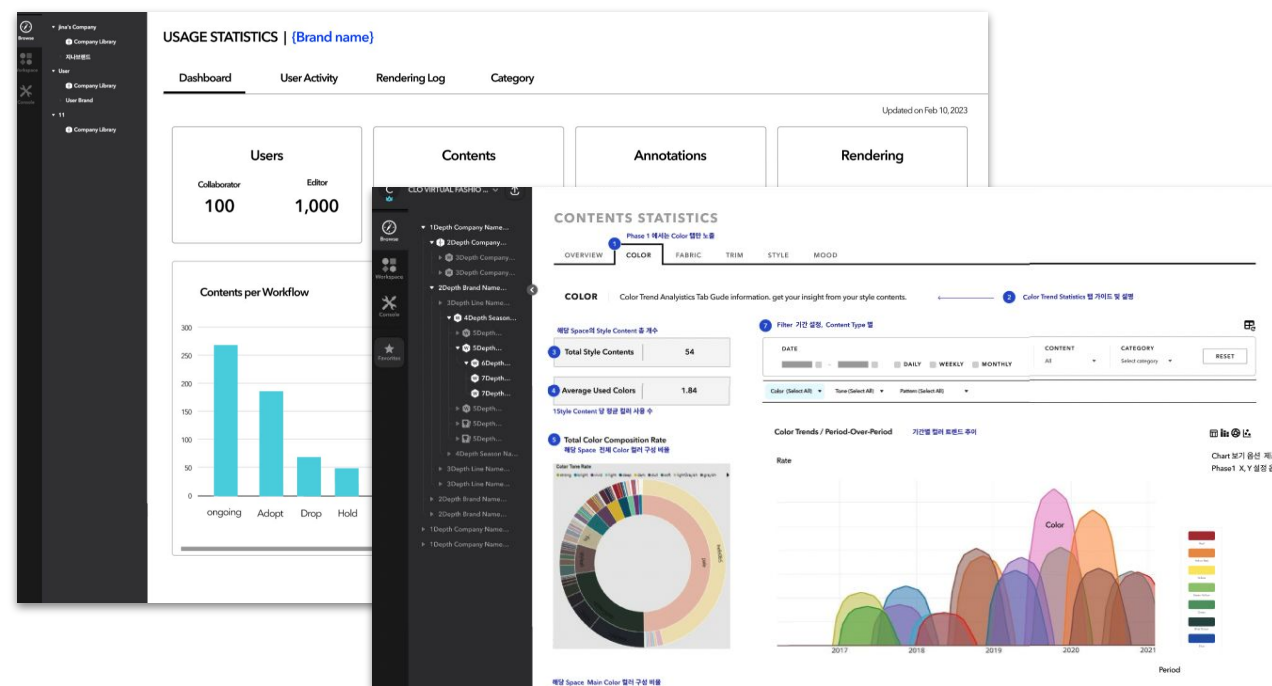


Expanding 3D potential from
Design to Product development

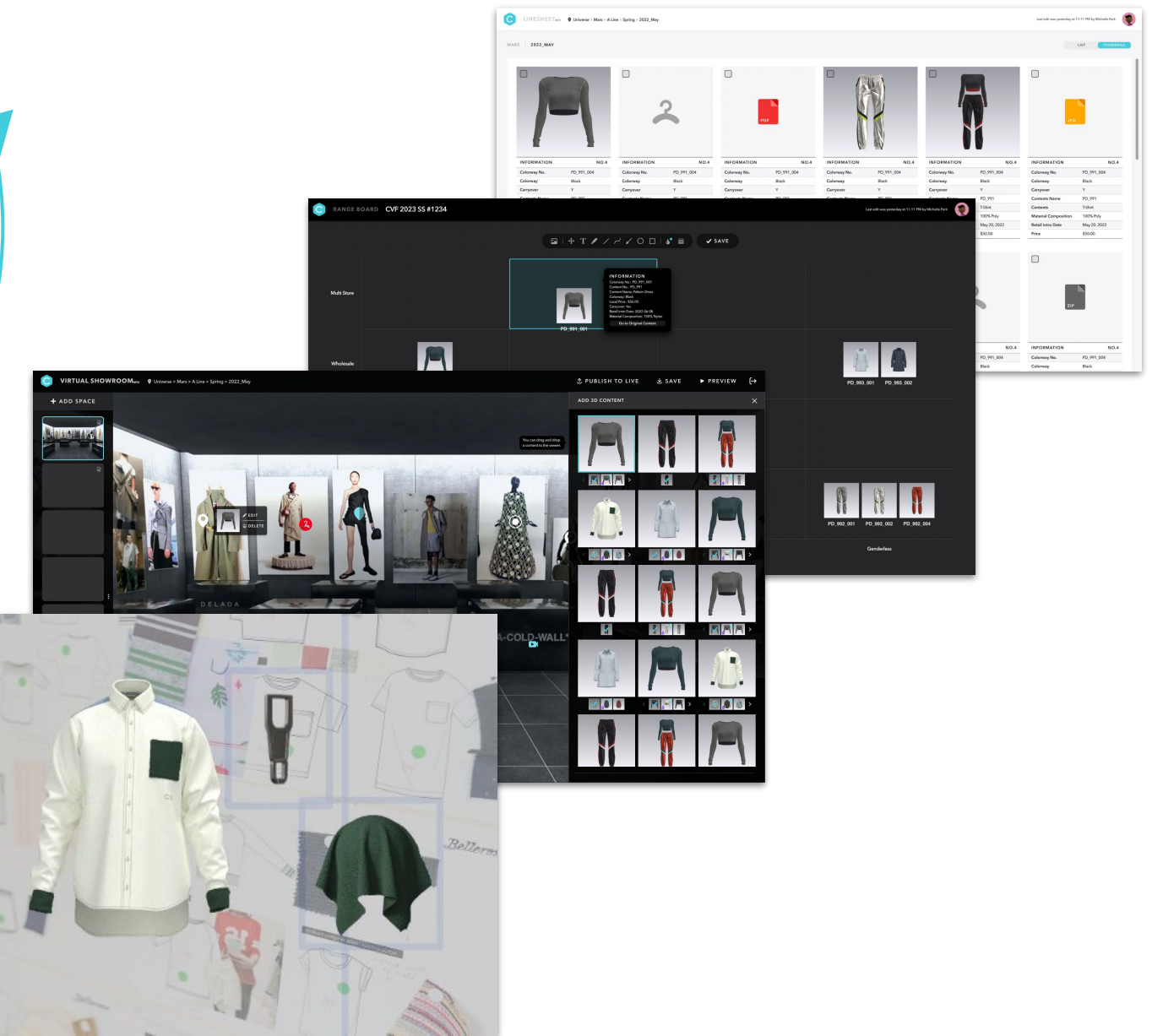
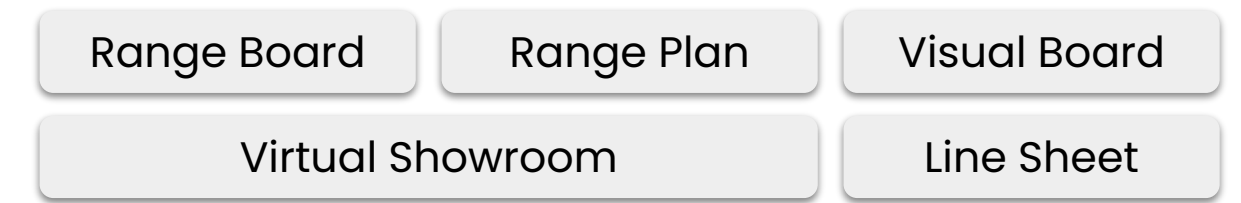
3. API & Plug-In



2. Utilizing & Analysing 3D data



1. Expanding 3D value to non CLO users





hello@clo-set.com

CLO-SET

Thank you.

For any CLO-SET inquiry, please visit our Help Center!

<http://support.clo-set.com>